

Department of Commerce & Business Management, Kakatiya University, Warangal - 506009
STRUCTURE OF B.B.A- DEGREE
w.e.f. ACADEMIC YEAR 2016-17

FIRST YEAR - SEMESTER-1								
Code	Title of the Paper	Course Type	HPW	Credits	Exam Duration	Internal Marks	External Marks	Max. Marks
BBA101	Environment Science	AECC-1	2	2	3 Hrs	10	40	50
BBA102	<i>English</i>	CC-1A	4	4	3 Hrs	20	80	100
BBA103	<i>Second Language</i>	CC-2A	4	4	3 Hrs	20	80	100
BBA104	Business Environment	DSC-1A	4	4	3 Hrs	20	80	100
BBA105	Business Economics	DSC-2A	4	4	3 Hrs	20	80	100
BBA106	Financial Accounting	DSC-3A	4	4	3Hrs	20	80	100
BBA107	Information Technology	DSC-4A	4	4	3 Hrs	20	60+20 LabPractical	100
Total				26				650
FIRST YEAR - SEMESTER-2								
Code	Title of the Paper	Course Type	HPW	Credits	Exam Duration	Internal Marks	External Marks	Max. Marks
BBA201	Gender Sensitization or Culture & Heritage	AECC-2	2	2	3 Hrs	10	40	50
BBA202	<i>English</i>	CC-1B	4	4	3 Hrs	20	80	100
BBA203	<i>Second Language</i>	CC-2B	4	4	3 Hrs	20	80	100
BBA204	Corporate Financial Accounting	DSC-1B	4	4	3Hrs	20	80	100
BBA205	Business Statistics - I	DSC-2B	4	4	3 Hrs	20	80	100
BBA206	Principles of Management	DSC-3B	4	4	3 Hrs	20	80	100
BBA207	Principles of Banking	DSC-4.B	4	4	3 Hrs	20	80	100
Total				26				650

SECOND YEAR - SEMESTER- 3								
Code	Title of the Paper	Course Type	HPW	Credits	Exam Duration	Internal Marks	External Marks	Max. Marks
BBA301	Communication	SEC-1	4	4	3 Hrs	10	40	50
BBA302	<i>English</i>	CC-1A	4	4	3 Hrs	20	80	100
BBA303	<i>Second Language</i>	CC-2A	4	4	3 Hrs	20	80	100
BBA304	Financial Management	DSC-1A	4	4	3Hrs	20	80	100
BBA305	Marketing Management	DSC-2A	4	4	3 Hrs	20	80	100
BBA306	Human Resource Management	DSC-3A	4	4	3 Hrs	20	80	100
BBA307	Business Statistics - II	DSC-4A	4	4	3 Hrs	20	80	100
Total				28				650
SECOND YEAR - SEMESTER- 4								
Code	Title of the Paper	Course Type	HPW	Credits	Exam Duration	Internal Marks	External Marks	Max. Marks
BBA401	Business Research Lab	SEC-II	4	4	3 Hrs	10	40	50
BBA402	<i>English</i>	CC-1B	4	4	3 Hrs	20	80	100
BBA403	<i>Second Language</i>	CC-2B	4	4	3 Hrs	20	80	100
BBA404	Cost Accounting	DSC-1B	4	4	3 Hrs	20	80	100
BBA405	Managerial Communication	DSC-2B	4	4	3 Hrs	20	80	100
BBA406	Business Laws	DSC-3B	4	4	3 Hrs	20	80	100
BBA407	Foreign Trade	DSC-4B	4	4	3Hrs	20	80	100
Total				28				650

THIRD YEAR - SEMESTER- 5								
Code	Title of the Paper	Course Type	HPW	Credits	Exam Duration	Internal Marks	External Marks	Max. Marks
BBA501	Soft Skills	DSC-1A	4	4	3 Hrs	20	80	100
BBA502	Management Accounting	DSC-2A	4	4	3 Hrs	20	80	100
BBA503	Production Management	DSC-3A	4	4	3Hrs	20	80	100
BBA504	Income Tax	DSC-4A	4	4	3 Hrs	20	80	100
BBA505	Entrepreneurship	DSC-5A	4	4	3 Hrs	20	80	100
BBA506	Finance-I: Security Analysis (or)	DSE-1A	4	4	3 Hrs	20	80	100
	Marketing-I: Sales Management	DSE-1B	4	4	3 Hrs	20	80	100
BBA507	Finance-II: International Financial Management (or)	DSE-2A	4	4	3 Hrs	20	80	100
	Marketing-II: Advertising	DSE-2B	4	4	3 Hrs	20	80	100
Total				28				700
THIRD YEAR - SEMESTER- 6								
Code	Title of the Paper	Course Type	HPW	Credits	Exam Duration	Internal Marks	External Marks	Max. Marks
BBA601	Company Law	DSC-1B	4	4	3 Hrs	20	80	100
BBA602	Financial Markets	DSC-2B	4	4	3 Hrs	20	80	100
BBA603	Principles of Insurance	DSC-3B	4	4	3 Hrs	20	80	100
BBA604	E Business	DSC-4B	4	4	3 Hrs	20	80	100
BBA605	Finance-III: Portfolio Management (or)	DSE-3A	4	4	3 Hrs	20	80	100
	Marketing-III: Consumer Behavior	DSE-3B	4	4	3 Hrs	20	80	100
BBA606	Finance-IV: Corporate Tax Planning (or)	DSE-4A	4	4	3 Hrs	20	80	100
	Marketing-IV: Retailing	DSE-4B	4	4	3 Hrs	20	80	100
BBA607	Project Report +Viva-Voce		4	4		50(Viva - Voce)	50	100
Total				28				700

